Our Data. Your Community. Ignite change with

SparkMap

Stop spending hours searching for high quality secondary data. SparkMap sources, cleans, and aggregates the data you need, so you can focus more time on community improvement.
Visit www.sparkmap.org to get started!

SparkMap Products

SparkMap products are for single users. Interested in multi-user data tools? Contact us at sparkmap@Missouri.edu.

Community Needs Assessment
- Create data reports for your service area
- Multi-county reports available for Intro, Pro, and Premium subscribers
- Custom area reports available for Premium subscribers
- ZIP code-level reports available for Premium Annual subscribers

Map Room
- Integrate and share SparkMap's 28,000+ data layers
- Utilize a robust suite of tools, like data extraction and footprint tools
- Upload and map your own data with a Pro or Premium subscription

SparkMap Subscription Levels and Pricing

Both the CNA and Map Room can be accessed for free. However, additional features are unlocked with a paid subscription.

Premium

Create maximum impact with ZIP code-level data, data benchmarks, and custom area selection tools in the Community Needs Assessment.

$ 4,999
per year
or $1,499 per 3 months

Access everything from the Pro Subscription, plus:
- ✓ 100+ additional Community Needs Assessment Indicators
- ✓ Custom area selection tools in the Community Needs Assessment
- ✓ Export Community Needs Assessment reports in Word and Excel
- ✓ ZIP code-level data for 100+ Community Needs Assessment Indicators (*requires annual subscription)

Pro

Enhance your community impact with **double the data** in the Community Needs Assessment and **data upload tools** in the Map Room.

$ 999
per year
or $299 per 3 months

Access everything from the Intro Subscription, plus:
- ✓ 70+ additional Community Needs Assessment Indicators
- ✓ Ability to upload data into the Map Room
- ✓ One-on-one support with a SparkMap team member

Intro

Compare and assess community strength and needs with **multi-county Community Needs Assessments**.

$ 179
per year
or $49 per 3 months

Unrestricted access to the Map Room, plus:
- ✓ Multi-county Community Needs Assessments
- ✓ 80 Community Needs Assessment Indicators
- ✓ Share, download, save, and print Maps and Community Needs Assessment reports

Free

Find the data you need with **single-county Community Needs Assessments** and **unlimited maps**.

$ 0

Unrestricted access to the Map Room, plus:
- ✓ Single-county Community Needs Assessments
- ✓ 80 Community Needs Assessment Indicators
- ✓ Share, download, save, and print Maps and Community Needs Assessment reports

Center for Applied Research and Engagement Systems
University of Missouri Extension

www.sparkmap.org

SparkMap Data

SparkMap uses reliable and timely secondary data from over 100 sources, including the US Census Bureau, American Community Survey (ACS), Centers for Disease Control and Prevention (CDC), Department of Transportation, and more!

Data in the Community Needs Assessment

Access benchmarked indicators – along with easy-to-follow data visualizations – with the Community Needs Assessment. Below, view SparkMap's indicator categories, along with the number of indicators available by subscription level. (Higher subscription levels include indicators in lower levels.)

Demographics
13 Free & Intro
30 Pro
31 Premium

Income & Economics
8 Free & Intro
28 Pro
34 Premium

Education
5 Free & Intro
8 Pro
15 Premium

Housing & Family
5 Free & Intro
18 Pro
30 Premium

Socio-Economics
10 Free & Intro
10 Pro
35 Premium

Physical Environment
9 Free & Intro
15 Pro
35 Premium

Clinical Care
3 Free & Intro
5 Pro
30 Premium

Health Behaviors
8 Free & Intro
8 Pro
17 Premium

Health Outcomes
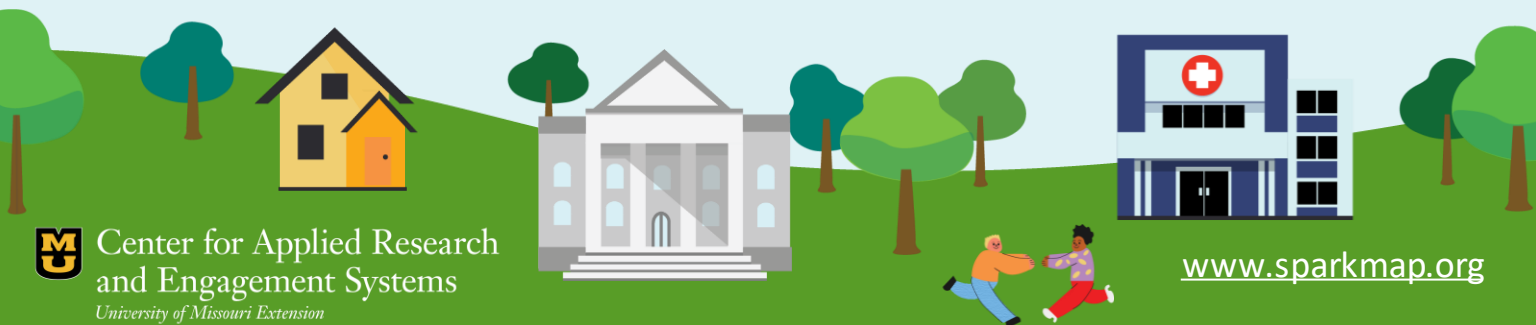19 Free & Intro
19 Pro
61 Premium

Health Workforce
0 Free and Intro
0 Pro
14 Premium

4 COVID-19 indicators available at all subscription levels

Data in the Map Room

Access our 28,000+ map layers at the click of a button! The Map Room holds up-to-date secondary data, alongside data from past years, enabling easy examinations of changes and trends over time.

Center for Applied Research and Engagement Systems
University of Missouri Extension

www.sparkmap.org

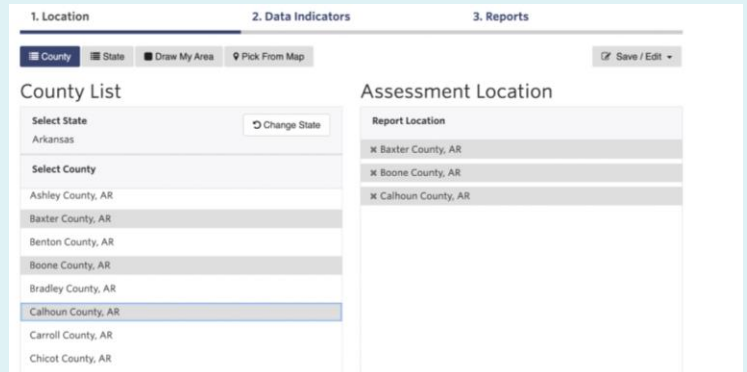# SparkMap's Community Needs Assessment

Available at every SparkMap subscription level, the Community Needs Assessment lets you create customized data reports for your area.

Build Your Community Needs Assessment in 3 Simple Steps
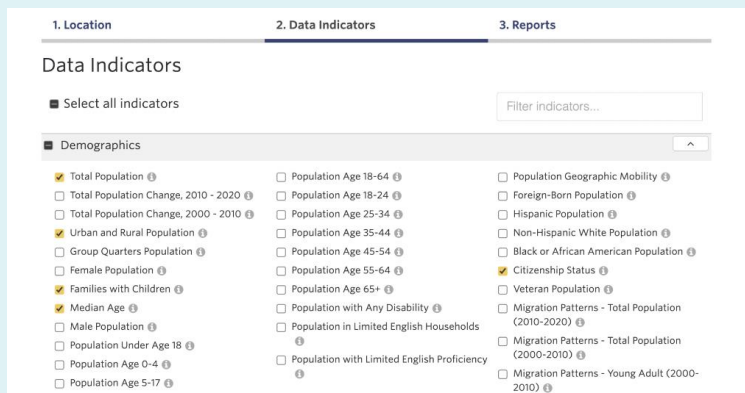
1

Select Your Location

Select multiple locations at a time with a paid SparkMap Subscription. Need a ZIP code-level report? Try a Premium Annual Subscription!
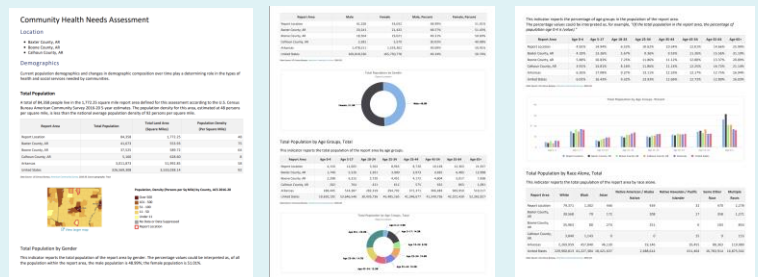
2

Select Indicators

The Community Needs Assessment utilizes 320+ custom-picked, benchmarked indicators.

3

Download Your Report

The Community Needs Assessment generates a custom downloadable report at the click of a button! Inside your report, easily access data visualizations, data source information, and details on our methodologies.
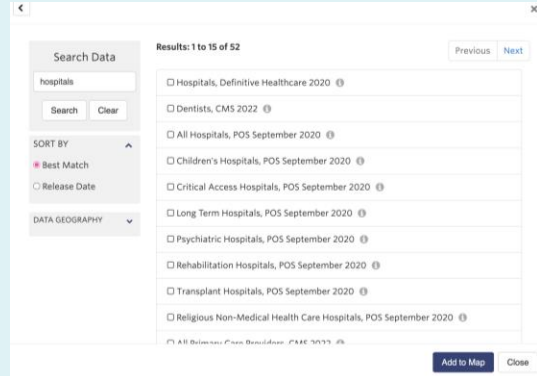
SparkMap's Map Room

Available at every SparkMap subscription level, the Map Room allows you to tell your story in a geographic context and identify gaps, assets, and trends, at the ZIP code, Census tract, and district level.

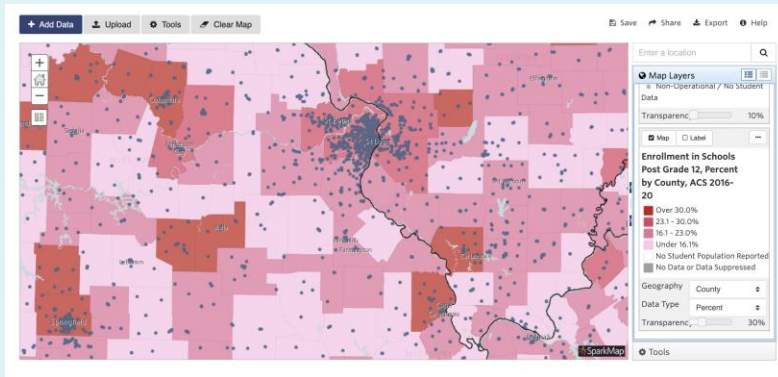## Build Your Map in Three Simple Steps

1

Select Data

Search our collection of 28,000+ map layers, available at a wide range of geography levels, and add them to your map with the click of a button.

2

Explore & Share Your Map

Zoom into your location of choice, explore your interactive map, and then quickly download, save, and share maps with your colleagues!

3

Utilize Special Tools

Get more from your maps using a robust (and free) set of tools, including downloading map data in tabular form. Interested in adding your own data to your maps? Check out our Pro and Premium subscription levels!